

#### Site Usage

22,669 Visits

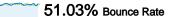
Previous: 22,313 (1.60%)

68,543 Pageviews

Previous: 69,725 (-1.70%)

3.02 Pages/Visit

Previous: 3.12 (-3.24%)



Previous: 50.21% (1.63%)

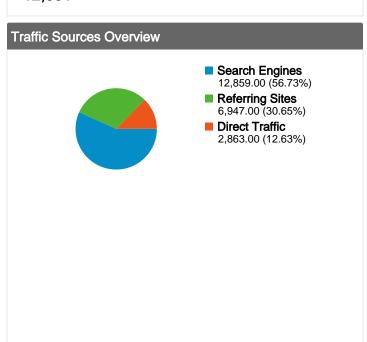
00:04:01 Avg. Time on Site

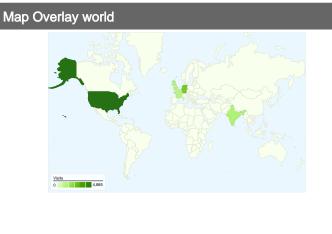
Previous: 00:04:19 (-6.98%)

49.34% % New Visits

Previous: 47.32% (4.26%)







Referring Sites		
Source	Visits	% visits
apache.org		
Nov 1, 2009 - Nov 30, 2009	2,470	35.55%
Oct 1, 2009 - Oct 31, 2009	2,604	39.52%
% Change	-5.15%	-10.03%
en.wikipedia.org		
Nov 1, 2009 - Nov 30, 2009	830	11.95%
Oct 1, 2009 - Oct 31, 2009	511	7.76%
% Change	62.43%	54.06%
wiki.apache.org		
Nov 1, 2009 - Nov 30, 2009	578	8.32%
Oct 1, 2009 - Oct 31, 2009	598	9.08%
% Change	-3.34%	-8.33%
stackoverflow.com		
Nov 1, 2009 - Nov 30, 2009	188	2.71%
Oct 1, 2009 - Oct 31, 2009	96	1.46%
% Change	95.83%	85.74%
sling.apache.org		
Nov 1, 2009 - Nov 30, 2009	170	2.45%
Oct 1, 2009 - Oct 31, 2009	170	2.58%
% Change	0.00%	-5.15%

Content Overview				
Pages	Pageviews	% Pageviews		
/index.html				
Nov 1, 2009 - Nov 30, 2009	18,288	26.68%		
Oct 1, 2009 - Oct 31, 2009	18,200	26.10%		
% Change	0.48%	2.22%		
/downloads.html				
Nov 1, 2009 - Nov 30, 2009	5,689	8.30%		
Oct 1, 2009 - Oct 31, 2009	6,283	9.01%		
% Change	-9.45%	-7.89%		
/getting-started-with-apache-jackrabbit.html				
Nov 1, 2009 - Nov 30, 2009	4,322	6.31%		
Oct 1, 2009 - Oct 31, 2009	4,390	6.30%		
% Change	-1.55%	0.15%		
/jackrabbit-components.html				
Nov 1, 2009 - Nov 30, 2009	3,110	4.54%		
Oct 1, 2009 - Oct 31, 2009	3,310	4.75%		
% Change	-6.04%	-4.42%		
/frequently-asked-questions.html				
Nov 1, 2009 - Nov 30, 2009	3,095	4.52%		
Oct 1, 2009 - Oct 31, 2009	3,141	4.50%		
% Change	-1.46%	0.23%		



#### 12,831 people visited this site

22,669 Visits

Previous: 22,313 (1.60%)

12,831 Absolute Unique Visitors

Previous: 12,233 (4.89%)

68,543 Pageviews

Previous: 69,725 (-1.70%)

3.02 Average Pageviews

Previous: 3.12 (-3.24%)

00:04:01 Time on Site

Previous: 00:04:19 (-6.98%)

51.03% Bounce Rate

Previous: 50.21% (1.63%)

49.34% New Visits

Previous: 47.32% (4.26%)

### **Technical Profile**

Browser	Visits	% visits
Firefox		
Nov 1, 2009 - Nov 30, 2009	13,600	59.99%
Oct 1, 2009 - Oct 31, 2009	13,099	58.71%
% Change	3.82%	2.19%
Internet Explorer		
Nov 1, 2009 - Nov 30, 2009	3,814	16.82%
Oct 1, 2009 - Oct 31, 2009	3,799	17.03%
% Change	0.39%	-1.18%

Connection Speed	Visits	% visits
Unknown		
Nov 1, 2009 - Nov 30, 2009	9,595	42.33%
Oct 1, 2009 - Oct 31, 2009	9,761	43.75%
% Change	-1.70%	-3.24%
DSL		
Nov 1, 2009 - Nov 30, 2009	5,759	25.40%
Oct 1, 2009 - Oct 31, 2009	5,512	24.70%
% Change	4.48%	2.84%

Safari			Cable		
Nov 1, 2009 - Nov 30, 2009	2,249	9.92%	Nov 1, 2009 - Nov 30, 2009	3,227	14.24%
Oct 1, 2009 - Oct 31, 2009	2,199	9.86%	Oct 1, 2009 - Oct 31, 2009	2,915	13.06%
% Change	2.27%	0.67%	% Change	10.70%	8.96%
Chrome			T1		
Nov 1, 2009 - Nov 30, 2009	2,063	9.10%	Nov 1, 2009 - Nov 30, 2009	3,153	13.91%
Oct 1, 2009 - Oct 31, 2009	2,018	9.04%	Oct 1, 2009 - Oct 31, 2009	3,213	14.40%
% Change	2.23%	0.62%	% Change	-1.87%	-3.41%
Opera			Dialup		
Nov 1, 2009 - Nov 30, 2009	542	2.39%	Nov 1, 2009 - Nov 30, 2009	830	3.66%
Oct 1, 2009 - Oct 31, 2009	573	2.57%	Oct 1, 2009 - Oct 31, 2009	828	3.71%
% Change	-5.41%	-6.90%	% Change	0.24%	-1.33%



#### All traffic sources sent a total of 22,669 visits

12.63% Direct Traffic

Previous: 13.47% (-6.25%)

30.65% Referring Sites

Previous: 29.53% (3.78%)

56.73% Search Engines

Previous: 57.00% (-0.48%)

#### Search Engines 12,859.00 (56.73%) Referring Sites 6,947.00 (30.65%) Direct Traffic 2,863.00 (12.63%)

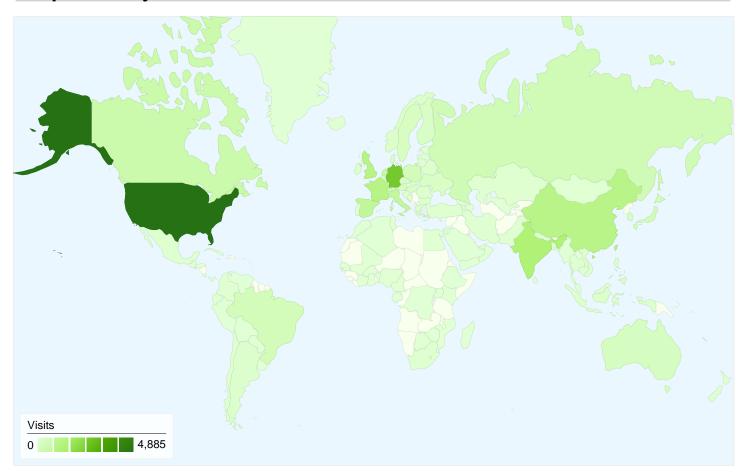
### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)		
Nov 1, 2009 - Nov 30, 2009	12,604	55.60%
Oct 1, 2009 - Oct 31, 2009	12,529	56.15%
% Change	0.60%	-0.98%
(direct) ((none))		
Nov 1, 2009 - Nov 30, 2009	2,863	12.63%
Oct 1, 2009 - Oct 31, 2009	3,006	13.47%
% Change	-4.76%	-6.25%
apache.org (referral)		
Nov 1, 2009 - Nov 30, 2009	2,470	10.90%
Oct 1, 2009 - Oct 31, 2009	2,604	11.67%
% Change	-5.15%	-6.64%
en.wikipedia.org (referral)		
Nov 1, 2009 - Nov 30, 2009	830	3.66%
Oct 1, 2009 - Oct 31, 2009	511	2.29%
% Change	62.43%	59.88%
wiki.apache.org (referral)		

Keywords	Visits	% visits
jackrabbit		
Nov 1, 2009 - Nov 30, 2009	4,824	37.51%
Oct 1, 2009 - Oct 31, 2009	5,089	40.01%
% Change	-5.21%	-6.25%
apache jackrabbit		
Nov 1, 2009 - Nov 30, 2009	1,386	10.78%
Oct 1, 2009 - Oct 31, 2009	1,459	11.47%
% Change	-5.00%	-6.05%
jack rabbit		
Nov 1, 2009 - Nov 30, 2009	394	3.06%
Oct 1, 2009 - Oct 31, 2009	425	3.34%
% Change	-7.29%	-8.31%
jackrabbit apache		
Nov 1, 2009 - Nov 30, 2009	225	1.75%
Oct 1, 2009 - Oct 31, 2009	214	1.68%
% Change	5.14%	3.99%
jcr api		

Nov 1, 2009 - Nov 30, 2009	578	2.55%	Nov 1, 2009 - Nov 30, 2009	155	1.21%
Oct 1, 2009 - Oct 31, 2009	598	2.68%	Oct 1, 2009 - Oct 31, 2009	119	0.94%
% Change	-3.34%	-4.86%	% Change	30.25%	28.82%

Site Usage



# 22,669 visits came from 144 countries/territories

Visits 22,669 Previous: 22,313 (1.60%)	Pages/Visit 3.02 Previous: 3.12 (-3.24%)	Avg. Time on Site 00:04:01  Previous: 00:04:19 (-6.98%)		% New Visits 49.45% Previous: 47.40% (4.32%)	<b>51.03</b> Previous <b>50.21</b> %	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
November 1, 2009 - N	November 30, 2009	4,885	2.89	00:03:39	53.90%	52.10%
October 1, 2009 - Oct	tober 31, 2009	5,163	3.05	00:04:01	51.81%	52.43%
% Change		-5.38%	-5.24%	-9.34%	4.03%	-0.63%
Germany						
November 1, 2009 - N	November 30, 2009	2,532	2.92	00:03:48	43.56%	50.95%
October 1, 2009 - Oct	tober 31, 2009	2,523	3.18	00:04:11	41.78%	49.11%
% Change		0.36%	-8.04%	-9.37%	4.28%	3.75%
India						
November 1, 2009 - N	November 30, 2009	1,365	3.09	00:04:44	49.23%	50.18%

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October 1, 2009 - October 31, 2009	1,176	3.02	00:05:15	51.53%	47.70%
% Change	16.07%	2.30%	-9.81%	-4.46%	5.20%
France					
November 1, 2009 - November 30, 2009	1,152	3.54	00:04:48	53.47%	43.92%
October 1, 2009 - October 31, 2009	1,184	3.71	00:05:35	47.38%	43.58%
% Change	-2.70%	-4.45%	-14.09%	12.85%	0.79%
United Kingdom					
November 1, 2009 - November 30, 2009	1,136	2.88	00:03:29	52.90%	51.67%
October 1, 2009 - October 31, 2009	1,060	3.13	00:03:50	56.13%	49.43%
% Change	7.17%	-7.84%	-9.00%	-5.75%	4.53%
China					
November 1, 2009 - November 30, 2009	1,122	3.16	00:04:56	48.93%	48.22%
October 1, 2009 - October 31, 2009	939	3.01	00:04:45	45.69%	48.99%
% Change	19.49%	4.98%	3.90%	7.10%	-1.57%
Spain					
November 1, 2009 - November 30, 2009	851	3.25	00:04:55	46.42%	50.53%
October 1, 2009 - October 31, 2009	776	3.33	00:04:49	49.87%	47.42%
% Change	9.66%	-2.32%	2.33%	-6.93%	6.55%
Italy			'		
November 1, 2009 - November 30, 2009	818	3.15	00:04:06	48.41%	51.47%
October 1, 2009 - October 31, 2009	1,011	3.65	00:05:33	44.41%	46.88%
% Change	-19.09%	-13.71%	-26.15%	9.01%	9.77%
Netherlands					
November 1, 2009 - November 30, 2009	675	2.86	00:02:58	40.30%	57.93%
October 1, 2009 - October 31, 2009	601	2.65	00:03:10	46.42%	55.57%
% Change	12.31%	8.18%	-6.55%	-13.20%	4.23%
Switzerland					
November 1, 2009 - November 30, 2009	622	2.56	00:02:40	35.37%	52.89%
October 1, 2009 - October 31, 2009	610	2.92	00:03:36	34.10%	49.34%
% Change	1.97%	-12.29%	-25.74%	3.73%	7.19%
					1 - 10 of 144



## Pages on this site were viewed a total of 68,543 times

68,543 Pageviews

Previous: 69,725 (-1.70%)

55,233 Unique Views

Previous: 55,397 (-0.30%)

51.03% Bounce Rate

Previous: 50.21% (1.63%)

# **Top Content**

Pages	Pageviews	% Pageviews
/index.html		
Nov 1, 2009 - Nov 30, 2009	18,288	26.68%
Oct 1, 2009 - Oct 31, 2009	18,200	26.10%
% Change	0.48%	2.22%
/downloads.html		
Nov 1, 2009 - Nov 30, 2009	5,689	8.30%
Oct 1, 2009 - Oct 31, 2009	6,283	9.01%
% Change	-9.45%	-7.89%
/getting-started-with-apache-jackrabbit.html		
Nov 1, 2009 - Nov 30, 2009	4,322	6.31%
Oct 1, 2009 - Oct 31, 2009	4,390	6.30%
% Change	-1.55%	0.15%
/jackrabbit-components.html		
Nov 1, 2009 - Nov 30, 2009	3,110	4.54%
Oct 1, 2009 - Oct 31, 2009	3,310	4.75%
% Change	-6.04%	-4.42%
/frequently-asked-questions.html		

Nov 1, 2009 - Nov 30, 2009	3,095	4.52%
Oct 1, 2009 - Oct 31, 2009	3,141	4.50%
% Change	-1.46%	0.23%



## Referring sites sent 6,947 visits via 637 sources

Visits 6,947 Previous: 6,589 (5.43%)	Pages/Visit 2.80 Previous: 2.81 (-0.47%)	<b>00:03:</b> Previous:	Avg. Time on Site 00:03:35 Previous: 00:03:43 (-3.31%)		<b>53.98</b> 9 Previous:	Bounce Rate 53.98% Previous: 53.77% (0.39%)	
Source		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
apache.org							
November 1, 2009 - November 30, 2009		2,470	2.37	00:02:17	72.63%	63.16%	
October 1, 2009 - October 31, 2009		2,604	2.39	00:02:36	67.36%	63.40%	
% Change		-5.15%	-0.95%	-12.06%	7.83%	-0.39%	
en.wikipedia.org							
November 1, 2009 - November 30, 2009		830	3.55	00:04:01	66.14%	39.64%	
October 1, 2009 - October 31, 2009		511	3.69	00:04:15	64.97%	37.96%	
% Change		62.43%	-3.93%	-5.39%	1.81%	4.41%	
wiki.apache.org							
November 1, 2009 - November 30, 2009		578	2.92	00:05:52	18.69%	44.29%	
October 1, 2009 - October 31, 2009		598	3.12	00:05:42	19.90%	44.15%	
% Change		-3.34%	-6.35%	3.16%	-6.10%	0.33%	
stackoverflow.com							
November 1, 2009 - November 30, 2009		188	2.44	00:02:34	40.96%	43.62%	
October 1, 2009 - October 31, 2009		96	3.62	00:06:18	61.46%	41.67%	
% Change		95.83%	-32.65%	-59.21%	-33.36%	4.68%	
sling.apache.org							
November 1, 2009 - November 30, 2009		170	2.70	00:02:31	70.00%	58.24%	
October 1, 2009 - October 31, 2009		170	2.44	00:02:54	53.53%	57.06%	
% Change		0.00%	10.60%	-13.31%	30.77%	2.06%	
jakarta.apache.org							
November 1, 2009 - November 30, 2009		168	4.12	00:06:09	74.40%	33.33%	

October 1, 2009 - October 31, 2009	192	3.40	00:04:24	65.10%	39.06%
% Change	-12.50%	21.11%	39.90%	14.29%	-14.67%
localhost:8080					
November 1, 2009 - November 30, 2009	110	5.10	00:11:56	12.73%	38.18%
October 1, 2009 - October 31, 2009	136	4.35	00:06:00	13.24%	46.32%
% Change	-19.12%	17.36%	98.68%	-3.84%	-17.58%
heise.de					
November 1, 2009 - November 30, 2009	81	1.95	00:02:20	90.12%	69.14%
October 1, 2009 - October 31, 2009	16	3.31	00:02:13	75.00%	43.75%
% Change	406.25%	-41.11%	4.79%	20.16%	58.02%
incubator.apache.org					
November 1, 2009 - November 30, 2009	75	2.32	00:01:30	41.33%	56.00%
October 1, 2009 - October 31, 2009	77	3.78	00:03:27	57.14%	37.66%
% Change	-2.60%	-38.61%	-56.41%	-27.67%	48.69%
ibm.com					
November 1, 2009 - November 30, 2009	74	3.70	00:03:38	32.43%	40.54%
October 1, 2009 - October 31, 2009	78	3.91	00:05:39	42.31%	23.08%
% Change	-5.13%	-5.31%	-35.65%	-23.34%	75.68%
					1 - 10 of 637