

#### Site Usage

17,976 Visits

Previous: 20,320 (-11.54%)

**52,750** Pageviews

Previous: 58,152 (-9.29%)

2.93 Pages/Visit

Previous: 2.86 (2.54%)



Previous: 53.19% (-2.42%)

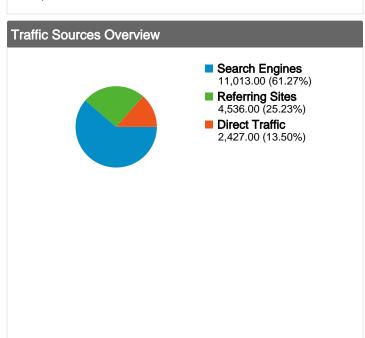
00:03:42 Avg. Time on Site

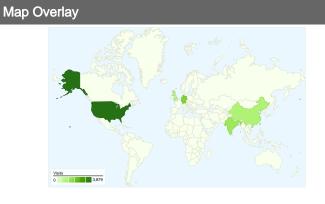
Previous: 00:03:34 (3.45%)

51.85% % New Visits

Previous: 53.93% (-3.85%)







Peferring Sites		
Referring Sites	3.01	0/ 1.1:
Source	Visits	% visits
apache.org		
Jul 1, 2011 - Jul 31, 2011	701	15.45%
Jun 1, 2011 - Jun 30, 2011	1,389	25.51%
% Change	-49.53%	-39.42%
en.wikipedia.org		
Jul 1, 2011 - Jul 31, 2011	641	14.13%
Jun 1, 2011 - Jun 30, 2011	622	11.42%
% Change	3.05%	23.71%
wiki.apache.org		
Jul 1, 2011 - Jul 31, 2011	476	10.49%
Jun 1, 2011 - Jun 30, 2011	537	9.86%
% Change	-11.36%	6.40%
stackoverflow.com		
Jul 1, 2011 - Jul 31, 2011	294	6.48%
Jun 1, 2011 - Jun 30, 2011	260	4.78%
% Change	13.08%	35.74%
sling.apache.org		
Jul 1, 2011 - Jul 31, 2011	159	3.51%
Jun 1, 2011 - Jun 30, 2011	158	2.90%
% Change	0.63%	20.80%

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
Jul 1, 2011 - Jul 31, 2011	13,197	25.02%
Jun 1, 2011 - Jun 30, 2011	15,054	25.89%
% Change	-12.34%	-3.36%
/downloads.html		
Jul 1, 2011 - Jul 31, 2011	4,183	7.93%
Jun 1, 2011 - Jun 30, 2011	5,232	9.00%
% Change	-20.05%	-11.86%
/getting-started-with-apache-jack	rabbit.html	
Jul 1, 2011 - Jul 31, 2011	3,714	7.04%
Jun 1, 2011 - Jun 30, 2011	3,802	6.54%
% Change	-2.31%	7.69%
/standalone-server.html		
Jul 1, 2011 - Jul 31, 2011	2,372	4.50%
Jun 1, 2011 - Jun 30, 2011	2,535	4.36%
% Change	-6.43%	3.15%
/first-hops.html		
Jul 1, 2011 - Jul 31, 2011	2,371	4.49%
Jun 1, 2011 - Jun 30, 2011	2,468	4.24%
% Change	-3.93%	5.91%

Comparing to: Jun 1, 2011 - Jun 30, 2011



# 10,542 people visited this site

17,976 Visits

Previous: 20,320 (-11.54%)

10,542 Absolute Unique Visitors

Previous: 12,349 (-14.63%)

**52,750** Pageviews

Previous: 58,152 (-9.29%)

2.93 Average Pageviews

Previous: 2.86 (2.54%)

00:03:42 Time on Site

Previous: 00:03:34 (3.45%)

51.91% Bounce Rate

Previous: 53.19% (-2.42%)

51.85% New Visits

Previous: 53.93% (-3.85%)

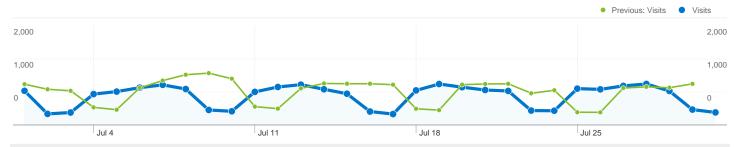
### **Technical Profile**

Browser	Visits	% visits
Firefox		
Jul 1, 2011 - Jul 31, 2011	8,270	46.01%
Jun 1, 2011 - Jun 30, 2011	9,161	45.08%
% Change	-9.73%	2.05%
Chrome		
Jul 1, 2011 - Jul 31, 2011	5,068	28.19%
Jun 1, 2011 - Jun 30, 2011	5,367	26.41%
% Change	-5.57%	6.74%

Connection Speed	Visits	% visits
Unknown		
Jul 1, 2011 - Jul 31, 2011	17,976	100.00%
Jun 1, 2011 - Jun 30, 2011	20,320	100.00%
% Change	-11.54%	0.00%

Internet Explorer		
Jul 1, 2011 - Jul 31, 2011	2,720	15.13%
Jun 1, 2011 - Jun 30, 2011	3,336	16.42%
% Change	-18.47%	-7.83%
Safari		
Jul 1, 2011 - Jul 31, 2011	1,286	7.15%
Jun 1, 2011 - Jun 30, 2011	1,703	8.38%
% Change	-24.49%	-14.64%
Opera		
Jul 1, 2011 - Jul 31, 2011	397	2.21%
Jun 1, 2011 - Jun 30, 2011	477	2.35%
% Change	-16.77%	-5.92%

# jackrabbit.apache.org **Traffic Sources Overview**



#### All traffic sources sent a total of 17,976 visits



13.50% Direct Traffic

Previous: 13.12% (2.87%)



25.23% Referring Sites

Previous: 26.80% (-5.83%)



61.27% Search Engines

Previous: 60.08% (1.97%)

#### Search Engines 11,013.00 (61.27%) Referring Sites 4,536.00 (25.23%) ■ Direct Traffic 2,427.00 (13.50%)

#### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)		
Jul 1, 2011 - Jul 31, 2011	10,700	59.52%
Jun 1, 2011 - Jun 30, 2011	11,862	58.38%
% Change	-9.80%	1.97%
(direct) ((none))		
Jul 1, 2011 - Jul 31, 2011	2,427	13.50%
Jun 1, 2011 - Jun 30, 2011	2,667	13.12%
% Change	-9.00%	2.87%
apache.org (referral)		
Jul 1, 2011 - Jul 31, 2011	701	3.90%
Jun 1, 2011 - Jun 30, 2011	1,389	6.84%
% Change	-49.53%	-42.95%
en.wikipedia.org (referral)		
Jul 1, 2011 - Jul 31, 2011	641	3.57%
Jun 1, 2011 - Jun 30, 2011	622	3.06%
% Change	3.05%	16.49%
wiki.apache.org (referral)		

Keywords	Visits	% visits
jackrabbit		
Jul 1, 2011 - Jul 31, 2011	3,659	33.22%
Jun 1, 2011 - Jun 30, 2011	4,264	34.93%
% Change	-14.19%	-4.88%
apache jackrabbit		
Jul 1, 2011 - Jul 31, 2011	1,188	10.79%
Jun 1, 2011 - Jun 30, 2011	1,419	11.62%
% Change	-16.28%	-7.19%
jack rabbit		
Jul 1, 2011 - Jul 31, 2011	405	3.68%
Jun 1, 2011 - Jun 30, 2011	506	4.14%
% Change	-19.96%	-11.28%
jackrabbit apache		
Jul 1, 2011 - Jul 31, 2011	180	1.63%
Jun 1, 2011 - Jun 30, 2011	240	1.97%
% Change	-25.00%	-16.86%
jcr api		

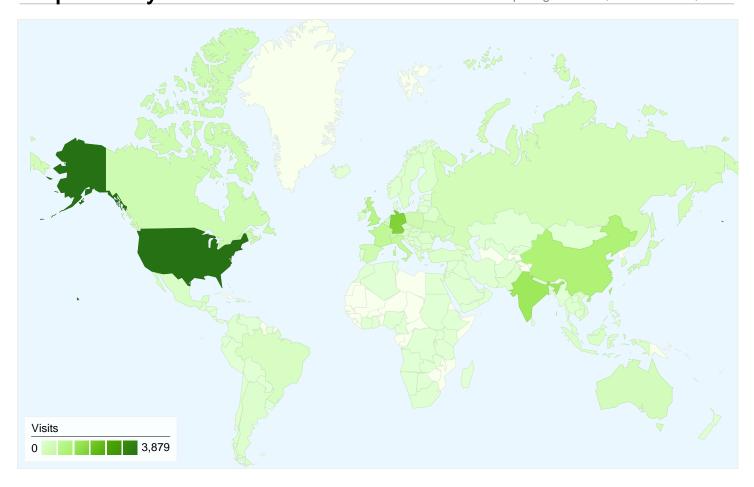
% Change	-11.36%		% Change
Jun 1, 2011 - Jun 30, 2011	537	2.64%	Jun 1, 2011 - Jun 30, 2011
Jul 1, 2011 - Jul 31, 2011	476	2.65%	Jul 1, 2011 - Jul 31, 2011

96

0.87%

Site Usage





# 17,976 visits came from 146 countries/territories

Visits 17,976 Previous: 20,320 (-11.54%)	Pages/Visit 2.93 Previous: 2.86 (2.54%)	<b>00:03:</b> Previous:		% New Visits 51.96% Previous: 54.01% (-3.79%)	51.91 Previous 53.19	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
July 1, 2011 - July 31,	2011	3,879	3.02	00:03:30	57.39%	50.89%
June 1, 2011 - June 3	0, 2011	4,628	2.90	00:03:27	59.55%	51.04%
% Change		-16.18%	3.90%	1.47%	-3.63%	-0.29%
Germany						
July 1, 2011 - July 31,	2011	1,850	3.18	00:03:38	45.03%	45.41%
June 1, 2011 - June 3	0, 2011	1,743	3.19	00:03:49	47.79%	45.15%
% Change		6.14%	-0.43%	-4.81%	-5.78%	0.56%
India						
July 1, 2011 - July 31,	2011	1,408	2.87	00:04:08	57.95%	50.57%

June 1, 2011 - June 30, 2011	1,456	3.10	00:04:14	54.74%	53.23%
% Change	-3.30%	-7.46%	-2.36%	5.87%	-5.00%
China					
July 1, 2011 - July 31, 2011	1,083	3.13	00:04:58	45.98%	46.45%
June 1, 2011 - June 30, 2011	1,233	3.47	00:05:09	49.15%	43.71%
% Change	-12.17%	-9.88%	-3.60%	-6.44%	6.25%
United Kingdom					
July 1, 2011 - July 31, 2011	890	2.86	00:03:31	55.73%	51.80%
June 1, 2011 - June 30, 2011	961	2.66	00:03:06	52.65%	55.15%
% Change	-7.39%	7.60%	13.53%	5.84%	-6.08%
France					
July 1, 2011 - July 31, 2011	706	3.03	00:02:58	51.84%	52.97%
June 1, 2011 - June 30, 2011	695	3.11	00:03:11	60.43%	46.62%
% Change	1.58%	-2.60%	-6.69%	-14.21%	13.63%
Italy					
July 1, 2011 - July 31, 2011	618	2.41	00:02:45	43.37%	59.39%
June 1, 2011 - June 30, 2011	576	2.94	00:04:21	53.65%	50.87%
% Change	7.29%	-17.91%	-36.78%	-19.16%	16.74%
Switzerland					
July 1, 2011 - July 31, 2011	440	2.70	00:02:53	32.27%	60.68%
June 1, 2011 - June 30, 2011	617	2.44	00:02:36	28.53%	63.70%
% Change	-28.69%	10.52%	11.28%	13.14%	-4.73%
Poland					
July 1, 2011 - July 31, 2011	435	2.55	00:03:04	45.52%	57.93%
June 1, 2011 - June 30, 2011	450	2.78	00:03:58	34.67%	58.22%
% Change	-3.33%	-8.52%	-22.83%	31.30%	-0.50%
Spain		,	'	'	
July 1, 2011 - July 31, 2011	410	2.63	00:03:55	53.41%	51.95%
June 1, 2011 - June 30, 2011	430	2.70	00:03:04	61.63%	50.70%
% Change	-4.65%	-2.63%	27.48%	-13.33%	2.47%

Comparing to: Jun 1, 2011 - Jun 30, 2011



# Pages on this site were viewed a total of 52,750 times

**52,750** Pageviews

Previous: 58,152 (-9.29%)

**41,815** Unique Views

Previous: 46,070 (-9.24%)

51.91% Bounce Rate

Previous: 53.19% (-2.42%)

# **Top Content**

Pages	Pageviews	% Pageviews
/index.html		
Jul 1, 2011 - Jul 31, 2011	13,197	25.02%
Jun 1, 2011 - Jun 30, 2011	15,054	25.89%
% Change	-12.34%	-3.36%
/downloads.html		
Jul 1, 2011 - Jul 31, 2011	4,183	7.93%
Jun 1, 2011 - Jun 30, 2011	5,232	9.00%
% Change	-20.05%	-11.86%
/getting-started-with-apache-jackrabbit.html		
Jul 1, 2011 - Jul 31, 2011	3,714	7.04%
Jun 1, 2011 - Jun 30, 2011	3,802	6.54%
% Change	-2.31%	7.69%
/standalone-server.html		
Jul 1, 2011 - Jul 31, 2011	2,372	4.50%
Jun 1, 2011 - Jun 30, 2011	2,535	4.36%
% Change	-6.43%	3.15%
/first-hops.html		

Jul 1, 2011 - Jul 31, 2011	2,371	4.49%
Jun 1, 2011 - Jun 30, 2011	2,468	4.24%
% Change	-3.93%	5.91%

**Jul 1, 2011 - Jul 31, 2011**Comparing to: Jun 1, 2011 - Jun 30, 2011



# Referring sites sent 4,536 visits via 619 sources

Visits 4,536 Previous: 5,445 (-16.69%)	Pages/Visit 2.66 Previous: 2.65 (0.59%)	<b>00:03:</b> Previous:	ne on Site 19 3 (3.60%)	% New Visits 58.66% Previous: 64.00% (-8.34%)	<b>52.47</b> 9 Previous:	Bounce Rate 52.47% Previous: 52.08% (0.74%)	
Source		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
apache.org							
July 1, 2011 - July 31, 2011		701	2.45	00:02:26	77.89%	61.20%	
June 1, 2011 - June 30, 2011		1,389	2.27	00:01:59	85.31%	59.68%	
% Change		-49.53%	8.06%	22.08%	-8.70%	2.54%	
en.wikipedia.org							
July 1, 2011 - July 31, 2011		641	2.75	00:03:06	59.91%	47.27%	
June 1, 2011 - June 30, 2011		622	3.74	00:04:43	66.08%	33.12%	
% Change		3.05%	-26.49%	-34.37%	-9.34%	42.73%	
wiki.apache.org							
July 1, 2011 - July 31, 2011		476	2.85	00:04:45	21.22%	45.38%	
June 1, 2011 - June 30, 2011		537	2.62	00:04:37	19.18%	48.42%	
% Change		-11.36%	8.65%	2.77%	10.62%	-6.28%	
stackoverflow.com							
July 1, 2011 - July 31, 2011		294	3.42	00:04:45	72.45%	39.80%	
June 1, 2011 - June 30, 2011		260	3.09	00:03:19	69.62%	43.08%	
% Change		13.08%	10.79%	43.37%	4.07%	-7.62%	
sling.apache.org							
July 1, 2011 - July 3	31, 2011	159	3.23	00:03:24	62.89%	52.83%	
June 1, 2011 - June	e 30, 2011	158	2.38	00:01:58	62.03%	56.96%	
% Change		0.63%	35.84%	72.84%	1.40%	-7.25%	
projects.apache.org	]			. '			
July 1, 2011 - July 3	31, 2011	158	4.22	00:04:32	68.99%	36.08%	

218	4.34	00:05:21	58.72%	27.98%
-27.52%	-2.82%	-15.06%	17.49%	28.93%
118	2.04	00:03:41	69.49%	62.71%
88	1.97	00:02:27	84.09%	60.23%
34.09%	3.89%	50.82%	-17.36%	4.13%
117	2.39	00:01:48	46.15%	72.65%
56	2.05	00:02:00	80.36%	53.57%
108.93%	16.54%	-10.19%	-42.56%	35.61%
114	3.68	00:05:40	77.19%	28.95%
124	3.19	00:03:07	72.58%	41.13%
-8.06%	15.09%	81.56%	6.35%	-29.62%
96	2.39	00:04:14	15.62%	47.92%
97	2.15	00:03:32	25.77%	49.48%
-1.03%	10.71%	19.62%	-39.37%	-3.17%
	-27.52%  118  88  34.09%  117  56  108.93%  114  124  -8.06%  96  97	-27.52%       -2.82%         118       2.04         88       1.97         34.09%       3.89%         117       2.39         56       2.05         108.93%       16.54%         114       3.68         124       3.19         -8.06%       15.09%         96       2.39         97       2.15	-27.52%       -2.82%       -15.06%         118       2.04       00:03:41         88       1.97       00:02:27         34.09%       3.89%       50.82%         117       2.39       00:01:48         56       2.05       00:02:00         108.93%       16.54%       -10.19%         114       3.68       00:05:40         124       3.19       00:03:07         -8.06%       15.09%       81.56%         96       2.39       00:04:14         97       2.15       00:03:32	-27.52%       -2.82%       -15.06%       17.49%         118       2.04       00:03:41       69.49%         88       1.97       00:02:27       84.09%         34.09%       3.89%       50.82%       -17.36%         117       2.39       00:01:48       46.15%         56       2.05       00:02:00       80.36%         108.93%       16.54%       -10.19%       -42.56%         114       3.68       00:05:40       77.19%         124       3.19       00:03:07       72.58%         -8.06%       15.09%       81.56%       6.35%         96       2.39       00:04:14       15.62%         97       2.15       00:03:32       25.77%