

ApacheCon Europe 05



Apache Software Foundation's Official Conference

SPONSORSHIPS

Dates: 18-22 July 2005

Venue: Haus der Wirtschaft,
Stuttgart, Germany

Sponsorship and Marketing Opportunities for ApacheCon

For ApacheCon EU several sponsorships on different levels are available.

■ Platinum Sponsorship Package

The Platinum Sponsorship gives you the opportunity to present the leadership role of your company in the market and show the attendees visually and through your participation at the Conference program your technological leadership.

1. 12 square metres booth at Expo Hall entry. Electricity provided; hardwired connectivity and/or telecommunication requirements at additional charge
2. 6 exhibitor passes
3. One keynote presentation (approval of content by ApacheCon required)
4. Listing and logo placement in conference guide
5. Company logo featured most prominently on attendee bag (logo placement opportunity shared with other sponsors)
6. Company logo and 100-word description prominently displayed on conference marketing materials and Web site
7. Top logo placement and link on conference home page
8. Two full-page ads in conference program
9. Opportunity to prominently hang banner in Expo Hall
10. Opportunity to distribute materials during sponsored keynote
11. 8 VIP passes (excluding tutorials) with all conference materials
12. Attendee bag insert (three items of sponsor's choice)
13. Vendor Showcase speaking opportunity (on a first-come, first-served basis)

Price: EUR 30.000

■ Gold Sponsorship Package

The Gold Sponsorship Package gives you the unique opportunity to present your company and products in an unparalleled way leaving a long-lasting impression on attendees. The Gold Sponsorship Package demonstrates your company's position in the market by participating in all marketing activities.

1. 8 square metres booth at Expo Hall. Electricity provided; hardwired connectivity and/or telecommunication requirements at additional charge
2. 4 exhibitor passes
3. Listing and logo placement in conference guide
4. Company logo featured on attendee bag (logo placement opportunity shared with other sponsors)
5. Company logo and 100-word description prominently displayed on conference marketing materials and Web site
6. Logo placement and link on conference home page
7. Full-page ad in conference program
8. 4 VIP passes (excluding tutorials) with all conference materials
9. Attendee bag insert (two items of sponsor's choice)
10. Vendor Showcase speaking opportunity (on a first-come, first-served basis)

Price: 22.000 EUR

■ Silver Sponsorship Package

The Silver Sponsorship Package gives you the opportunity to participate in all conference marketing activities and to present your company as a professional supplier of software or services.

1. 4 square metres booth at Expo Hall. Electricity provided; hardwired connectivity and/or telecommunication requirements at additional charge
2. 2 exhibitor passes
3. Listing and logo placement in conference guide
4. Company logo and 100-word description prominently displayed on conference marketing materials and Web site
5. Logo placement and link on conference home page
6. Half-page ad in conference program
7. 2 VIP passes (excluding tutorials) with all conference materials
8. Attendee bag insert (single item of sponsor's choice)
9. Vendor Showcase speaking opportunity (on a first-come, first-served basis)

Price: 14.000 EUR

■ Exhibition

1. 4 square metres booth at Expo Hall. Electricity provided; hardwired connectivity and/or telecommunication requirements at additional charge
2. 2 exhibitor passes
3. Logo placement and link on conference home page
4. Single VIP pass (excluding tutorials) with all conference materials

Price: 3.000 EUR

We offer a ready to use solution for your booth space without any additional costs:

This includes:

- booth space
- Counter
- Back wall incl. company logo
- Electricity
- Lightning

■ Vendor Showcase

1. One 45-minute Vendor Showcase speaking opportunity
2. Listing and logo placement in conference guide
3. Company logo and 50-word description displayed on conference marketing materials and Web site
4. Opportunity to distribute materials during Vendor Showcase presentation
5. Single VIP Pass (excluding tutorials) with all conference materials

Price: 4.200 EUR

■ Keynote Box Lunch

1. Sponsorship of one lunch for up to 400+ delegates
2. Listing in conference guide
3. Company logo and 50-word description displayed on conference marketing materials and Web site
4. Featured placard placement in lunch area

Price: 10.000 EUR

■ Full Day Refreshment Breaks

1. Full coffee, tea, juice, soft drinks and pastry or snack service twice daily for up to 400+ delegates
2. Listing in conference guide
3. Company logo and 50-word description displayed on conference marketing materials and Web site
4. Featured placard placement in break area

Price: 7.500 EUR

■ Online Lounge

1. 24-hour access hub of daily conference networking activity
2. Provides light refreshments and comfortable seating to all conference delegates
3. Delegates will have access to wireless network, Ethernet cable access, desktop machines
4. Listing and logo placement in conference guide
5. Company logo and 75-word description displayed on conference marketing materials and Web site
6. Prominent logo placement and link on conference home page

Price: 14.000 EUR

■ Official Conference T-Shirts

1. Includes production and distribution of official ApacheCon 2005 T-shirt
2. Prominently features sponsor and ApacheCon logos on high-quality preshrunk T-shirts
3. Distributed to all attendees, speakers, sponsors, press, and guests
4. Listing in conference guide
5. Company logo and 50-word description displayed on conference marketing materials and Web site

Price: 8.000 EUR

■ Attendee Bag Insert

1. Single item to be included in attendee bags
2. Distributed to all attendees, speakers, sponsors, press, and guests

Price: 2.500 EUR

■ Lanyards

1. Includes production and distribution of lanyards inscribed with sponsor and ApacheCon logos to all conference participants

Price: 2.500 EUR

■ Notepads

1. Includes production and distribution of notepads inscribed with sponsor's logo

Price: 1.200 EUR

■ Pens

1. Includes license to distribute pens inscribed with sponsor's logo
2. Sponsor supplies materials for placement by ApacheCon

Price: 1.200 EUR

■ Conference Program Full-Page Advert

1. One (1) full-page advertisement in the conference programme

Price: 1.000 EUR

■ Conference Programme Half-Page Advert

1. One (1) half-page advertisement in the conference programme

Price: 800 EUR

Contact for sponsoring and exhibiting information:

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