



For whom the bell tolls

Community and OpenOffice.org

Sankarshan Mukhopadhyay

Marketing Contact – India, OpenOffice.org

<Meiosis>

a diminished sense of importance

For whom do we exist ?

Community Development



- Those who use the components
- Those who integrate it into ICT4D
- Small Office Home Office
- Users
- Developers
- ...

What makes us tick ?

Community Development



- I18n framework
- L10n bits for UI and documentation
- Extensions
- Infrastructure blocks
 - > Dictionaries
 - > Spell checker
 - > Thesaurus
 - > ...

Perceptions prevailed

Community Development



- High barrier to contribute
- Complex processes
- Lack of transparency
- Lack of communication
- Elitist
 - > Small group of contributors
 - > No guidance to potential contributors
 - > ...

<Communicate>

pragmatic suggestions enable contributions

Changing with change

Community Development



- Well documented contribution process
- Communication of features
 - > Indic relevance
- Lowering barrier of entry
 - > Extensions
 - > Experience enhancers
- Awareness of what our consumers want
 - > Contributors
 - > Users
 - > Supporters
- Translating awareness into contributions

<Experience>

every new participant is a new story